

MM2 Group Reports Record Net Income of \$951,855 for Quarter Ending September 30, 2007

Basic Earnings are Equal to \$0.01 Per Share

Livingston, NJ, November 26, 2007 – MM2 Group, Inc. (OTC Bulletin Board: MMGP) reported on November 19, 2007, in a Form 10-QSB filing with the Securities and Exchange Commission, net income of \$951,855 for the quarter ending September 30, 2007, which is the first quarter of fiscal 2008 for the Company. In the same time period last year, the Company reported a loss of \$1,379,761.

Total sales for the three months ended September 30, 2007 and 2006 were \$691,925 and \$ 26,141, respectively. The increase in sales in 2007 was derived from the sales of nutritional supplements and vitamins by Genotec.

Total other (income) expense for the three months ended September 30, 2007 was an income of \$1,236,773. This total was comprised of a gain on revaluation of derivatives of \$1,563,953, consulting income of \$70,000 and interest income of \$5,050. These amounts are offset by amortization of the discount on debt conversion of \$223,344, liquidated damages of \$114,029, interest expense of \$47,957 and beneficial interest expense of \$16,900 due to the difference between value of the consulting fees and the fair value of the stock at the date of issuance. Loss from operations for the three months ended September 30, 2007 equaled \$284,918 versus a loss of \$202,182 in the same period last year.

This financial performance is a record in the history of the MM2 Group.

Mark Meller, CEO of MM2 Group, commented, "We are proud to report these results for the first quarter of 2008. The management team at Genotec Nutritionals, our wholly-owned subsidiary, is doing an excellent job of delivering great results."

Meller continued, "Business is excellent across the board. Our high potency fish oil soft gels continue to sell very well. Our cardiac care line, which is in beta testing at select outlets, shows very exciting potential. Our Sugarest™ diet product has captured the imagination of the news media throughout the United States, where it has been featured on over 100 television news programs on every major network in the country, and was even featured on ABC's national news program, Good Morning America. We look forward to continuing to deliver superior results throughout the rest of the year. Shareholders should read the complete details of our first quarter results in the Company's recently filed Form 10-QSB."

About MM2 Group, Inc.

MM2 Group is involved in the acquisition and build-out of dietary supplement and nutraceutical companies. The Company's growth strategy is to acquire firms in this extensive and expanding but highly fragmented segment as it seeks to create substantial value for shareholders. For more information, contact MM2 Group CEO Mark Meller at (732) 290-0019 or by e-mail at meller@mm2group.net or Jerry Mahoney at jerrym@mm2group.net.

This news release includes forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, as

amended, regarding among other things our plans, strategies and prospects -- both business and financial. Although we believe that our plans, intentions and expectations reflected in or suggested by these forward-looking statements are reasonable, we cannot assure you that we will achieve or realize these plans, intentions or expectations. Forward-looking statements are inherently subject to risks, uncertainties and assumptions. Many of the forward-looking statements contained in this news release may be identified by the use of forward-looking words such as "believe," "expect," "anticipate," "should," "planned," "will," "may," "intend," "estimated," and "potential," among others. Important factors that could cause actual results to differ materially from the forward-looking statements we make in this news release include market conditions and those set forth in reports or documents that we file from time to time with the United States Securities and Exchange Commission. All forward-looking statements attributable to MM2 Group, Inc. or a person acting on its behalf are expressly qualified in their entirety by this cautionary language.